



President's Message: Now, More Than Ever...

By Heidi Kasama, 2018 Nevada REALTORS® President

Following what I hope was a generous and warm holiday season, the New Year is now upon us. As you hang your new calendars, I wanted to send a note and wish all of you a happy, healthy and prosperous 2018.

I'm also excited to share with you some big news. Our state association has a new name and a fresh new logo. The new name is simply Nevada REALTORS®, replacing the old and longer moniker, Nevada Association of REALTORS®. Additionally, the association will no longer use the acronym NVAR. You've probably noticed the new logo here in this email. Your Nevada REALTORS® leadership is excited about these changes and it believes they provide better brand awareness as well as reinforces the power of the REALTOR® voice throughout the Silver State. Now, more than ever, each REALTOR® needs to engage in your local and state associations.



As President-Elect in 2017, I was proud to serve on a Nevada REALTORS® Board that was cohesive and seated members who showcased the highest respect toward each other while working to further the REALTOR® cause. I plan to do everything in my power to ensure this trend continues.

Our association also reached historic marks in 2017 regarding CFA participation and NV-RPAC investment. For Nevada REALTORS® to be at our best, we must continue to make real estate politics our business. I want to lead our charge to reach even higher goals in these two areas. A quick look at the recently passed tax reform bill from Congress illustrates how powerful our PSF dollars can be as REALTORS® continue their constant campaign to protect homeowners and private property rights. Now, more than ever, each REALTOR® needs to engage in the REALTOR® Party.

This is a good time to remind Nevada REALTORS® members to save the dates June 4-5-6, 2018 as Nevada REALTORS® will be hosting our first state convention in more than a decade. The return of a state convention has been a priority of mine and I look forward to an event that will bring our state's fine REALTORS® together for a few days of valuable content and networking. The convention will be held at the M Resort in Las Vegas. Now, more than ever each REALTOR® needs to engage in increased professionalism.

I'd also like to evaluate the potential of adopting a uniform purchase contract for REALTORS® across the state. Now more than ever, I encourage you to set lofty goals and work tirelessly to achieve them. Nevada REALTORS® help make Nevada great.

Now, more than ever, each REALTOR® needs to become engaged in the industry. Contact me at info@nvar.org to find out how you can become more engaged.