

Nevada Association of REALTORS®
Technology Committee Phone Conference
February 23, 2011
MINUTES

Technology Committee Statement: The purpose of the Technology Committee is to support and reinforce the scope and direction of the state Strategic Plan. The technology committee members are responsible for reviewing, evaluating and recommending approaches and/or alternatives that enable our members to operate effectively and remain competitive while keeping focus to support and protect the public.

Members Present

Mike Pristow (Chair)
Chris Bishop
Arlene Skinner
Kris Layman

Members Absent

Garrett Lepire

Guests

Staff Present

Siomara Iglesias
Sally Young

WELCOME/INTRODUCTIONS. The meeting of the *Technology Committee* of the Nevada Association of REALTORS® was called to order at 8:36 am, by Mike Pristow, Chair. A quorum was present. The Chair, Mike Pristow, introduced the committee members and then went directly to the agenda.

Business Today

Review Minutes

The committee approved the minutes of the December 15, 2010 meeting.

REALTOR® Technology Report 2010

The committee reviewed the REALTOR® Technology report and discussed the various types of media that members use and what trends are surfacing. The committee believes that social media is very important and continuing to gain in importance as a marketing tool for members.

Click Thru Report

The committee reviewed the click thru report and its new format.

Article and Tech Tip Schedule

Chair Mike Pristow went over the article and tech tip schedule with the committee and reminded the committee to forward technology tips to staff for inclusion in the weekly enews, website and Facebook page.

Housing Storm

Committee members will continue reviewing the Housing Storm site and trying its features to determine the usefulness of the site to members.

Recommendations/Reviews

The committee will research various electronic meeting/voting systems to determine the best one for NVAR and will make their recommendations to the Bylaws & Policy Committee.

Good to the Order

The committee's next meeting is scheduled for March 30, 2011.

ADJOURN. There being no further business the meeting was adjourned at 9:32 am.

Respectfully Submitted,

Mike Pristow, Technology Committee Chair

Support Staff: Siomara Iglesias, Sally Young

<i>Directive</i>	<i>Staff Responsible</i>	<i>Date Completed</i>
Review Housing Storm and send Staff their opinion on the functionality and features of the site	ALL COMMITTEE	Ongoing
Send Siomara link recommendations for the Tip of the Week	ALL COMMITTEE	Ongoing
Post Tip of The Week on NVAR Facebook fanpage	Staff	Ongoing